



## Today's development of the benefits of outsourcing accounting services

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### ABSTRACT

This article analyzes the benefits of accounting outsourcing and its role in today's world economy, especially in investor activities. In Uzbekistan, which is currently developing rapidly, outsourcing, in particular, accounting services, is one of the most widely developing areas.

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### Introduction

Outsourcing is the involvement of third-party organizations in a cooperative that assume part of the obligations of the enterprise. This applies to non-core areas of the organization's activities. Accounting outsourcing is the complete transfer of an enterprise's accounting records to an outsourcing company or a single specialist outsourcer who is competent in the field.

Nowadays, accounting is a perpetual headache for managers: constant changes in the legislation, always something confused or unexpectedly dismissed in the accounting report of the accountant. What to do? In fact, everything is much simpler. You can outsource your accounting to a third party company that is responsible for the accuracy, precision and timeliness of all accounting reports, and you just need to put your signatures on the reports and not worry about anything.

### Main Part

Accounting outsourcing reduces the cost of the company, since the provision of permanent staff (or positions) of accounting personnel represents a significant cost for the company. In addition, during a conversation with the claimant for the position of Accountant, it is not always possible to fully assess his professional qualities. Therefore, it is always a risk to involve a "low-skilled" specialist in the

company's employees. When it comes to outsourcing, it is excluded. When submitting company jobs to outsourcing, the cost of these services is much cheaper. But it all depends on the form of ownership, the form of taxation and the number of accounting transactions performed over a certain period of time. In this case, you can rely on highly qualified professionals who conduct accounting, and the client-company will be able to use a full range of proven advanced accounting technologies and accounting services.

The main objectives and reasons for the transition to outsourcing:

- risk reduction (fines, penalties or even forced closure of the organization);
- cost reduction (this is especially important during the crisis or in the low financial performance of the enterprise);
  - increase business flexibility;
  - reduction in the number of permanent workers;
  - small company income;
  - inability to maintain office space;
  - opening branches;
  - activities of foreign companies.

Advantages and disadvantages of accounting outsourcing:

	Advantages	Disadvantages
	Reduce the cost of regular accounting records (salaries, taxes, maintenance of buildings and equipment, purchase of special software, staff training).	It is not very convenient to monitor the conduct of accounting, since a specialist can be in a place far from you.
	Lack of human factor (vacation, sick leave, maternity and other circumstances, when the accountant is temporarily absent).	A third-party organization may not fully understand the characteristics of your company's production processes.
	High level of training of outsourcing specialists, extensive experience and constant awareness of innovations in legislation.	High-quality service can be done in partnership with a reliable outsourcing company, but it is not so easy to find it.
	Ability to direct all resources of the enterprise to main activities.	By establishing a process of interaction with the outsourcing company, it will be necessary to allocate some time to this or even to allocate a special employee for this.

Accounting is such a sphere, in which a number of confidential and very important corporate data are stored. Any careless action, even minor mistakes and shortcomings, can lead to an unqualified approach to work, uncertainty of accounts and even large fines. Therefore, there is a great demand for skilled accountants. Such accountants calculate the taxes paid to the budget. In the state of large enterprises, it is possible to hire accountants who meet the above requirements and, in turn, require high salaries. However, newly established, micro and small enterprises are not ready for such costs. Many

problems can arise due to the fact that hired accountants provide services without any documents, on the basis of a verbal agreement.

Outsourcing accounting is accounting carried out remotely by qualified professionals. Outsourcing accounting, unlike contract accounting, involves a long-term contract, not a partial or temporary transfer of accounting. Outsourcers are outsourced accounting service providers. Currently, outsourcing services and especially outsourcing accounting services are widely used rather than providing staff in the states abroad. For example, in Belarus - 30%, in Europe - 86%, in the US - 92%, the highest rate - in Israel, which is 96%.<sup>1</sup>

The complete transition of large enterprises to the use of outsourcing accounting services is not very effective, as in such a case there is a possibility of a decrease in the efficiency of accounting due to remote work. To prevent this, accounting can be outsourced to outsourcers, but not in whole, for example, by submitting monthly payroll statements, reports, and so on. Outsourcing accounting services for micro and small businesses is the most optimal way of maintaining an account. In this case, the company will be able to obtain highly qualified, responsible advice not only in the field of accounting, but also in personnel, legal and tax matters.<sup>2</sup>

In search of the balance between the value of accounting and the quality of accounting, many entrepreneurs choose a third-party organization that provides accounting services. Unlike the employee, the organization is 100% responsible for quality. This is not protected by the Labor Code. He is fully responsible for all the responsibilities, and this often falls to one good accountant. This is the perfect solution for a small business. But how can you do that when you do not have an accountant with you? It will be very convenient if quality service is provided. Of course, there are advantages to having the next office staff at your disposal only. But the ruthless minus outweighs the potential benefit for most businesses - the price. Their own accounting collected from professionals is very expensive. It is only advisable to maintain this in a large business environment with high profitability. For an individual entrepreneur or small LLC, such a department almost always becomes a burden, because the price outweighs the profit. At the same time, their own account is not always effective. On full responsibility, it is also possible to conclude a contract with the chief accountant, but the employee voluntarily signs such a contract only if the salary is much higher than the market (increased) salary. Therefore, such contracts are rarely concluded. For the quality of service provided to the enterprise, full responsibility is typical.<sup>3</sup>

Recently, accounting outsourcing has become increasingly popular abroad and in Uzbekistan. The transfer of accounting and tax accounting to a specialized company for management takes place in full and in part, depending on a number of factors. The main purpose of outsourcing is to transfer some of the usual management processes to a third-party organization, which will allow you to save your own labor resources for more important business tasks. Until recently, this concept was used only in production processes. The largest technology, clothing and other brand manufacturers in the West moved their production lines to countries with low-cost labor, focusing their attention on solving strategic and innovative problems. Recently, not only abroad, but also in Uzbekistan, this type of outsourcing has become increasingly popular as accounting. The transfer of accounting and tax accounting to a specialized company for management takes place in full and in part, depending on the specific characteristics of the company's activities, its functions, the number and quality of specialists and the budget.

<sup>1</sup> <https://clutch.co/bpo/virtual-assistants/resources/small-business-outsourcing-statistics>

<sup>2</sup> <https://kun.uz/uz/news/2017/10/30/outsorsing-nima?q=%2Fnews%2F2017%2F10%2F30%2Foutsorsing-nima>

<sup>3</sup> <https://delovyelyudi.ru/uz/sharf/vedenie-buhgalterii-outsorsingovoi-kompaniei-buhgalterskoe-obslyuzhivanie-na-outsorsinge-startovye-v/>

By becoming a consumer of outsourcing services, customers get the opportunity to focus on the core activities of the organization because the outsourcing contract is specifically structured for non-core areas of the organization. Transferring part of the work to outsourcing allows for a reduction in costs, because often outsourcing services are much cheaper than maintaining your employees. Accounting outsourcing is mainly used by foreign organizations and joint ventures operating in Uzbekistan. This is a mandatory measure because foreign businessmen do not always know all the subtleties of the legislation of Uzbekistan. However, now more and more Uzbek businessmen use accounting outsourcing, which offers services for restoration, accounting and tax accounting, optimization of tax payments, preparation of interim and annual reports, as well as working with tax authorities.

The advantages of transferring reports to a third party organization or handing over functions for accounting by professionals are clear. As a result of this type of financial outsourcing, the company:

- increases the company's investment attractiveness by increasing transparency;
- transfers accounting departments of group companies into a single coordinated mechanism;
- gets rid of the accounting processes that require separate labor and devotes its time to business;
- provides confidentiality in the calculation of wages;
- receives advice on the tax consequences of operations and their implementation;
- receives legal assistance in tax disputes;
- does not worry about the private change of accountants in the company.

It is easy to go to the accounting account yourself with the help of methodological and technical support from the outsourcer. The cost of maintenance is comparable to the salary of the chief accountant or junior accountant. At the same time, the organization of accounting in the enterprise with the involvement of a specialized firm has a number of advantages. The client does not spend on the maintenance of workplaces of accountants (office equipment, documents, consumables, special literature, seminars, etc.);

The client does not have a problem when his only accountant is not in time, because in an accounting organization he is engaged not only in one accountant, but also in a team - accountant, headed by a senior accountant; The customer has the right to refer to professional advisers and auditors who can consult on the acceptable performance of a particular transaction in the context of tax, civil law, etc.; The customer does not have to worry about the delivery of the necessary documents (this is the task of the outsourcing couriers); Outsourcing will be responsible for delays in reporting (if the customer has provided all the necessary documents for its preparation in a timely manner);

The client can withdraw Value added tax from the service of the accounting company; The customer does not have to worry about the turnover and volume of work of accountants.

In contrast to the accounting services provided by external contractors, accounting outsourcing is a form of interaction in which an external company enters into the client's business processes as an integral functional unit while remaining organizational and legally independent. Foreign experts in the field of outsourcing say that, in addition to the transfer of some financial functions, which are often performed daily by the outsourcing company, usually the management of these functions and processes is carried out.

According to experts from the Outsourcing Institute (USA), the biggest growth in outsourcing is outsourcing business processes in the financial and accounting sectors, as is the usual intensified type of optimization of the activities of enterprises. A study of 600 firms conducted by the American Management Association showed that up to that time, one-fifth of the firms surveyed had transferred at

least part of their financial and accounting operations to foreign companies, and a quarter-five had transferred their administrative functions to external sources.<sup>4</sup>

Unlike accounting services, which usually have an episodic feature, accounting outsourcing is a long-term strategy that leads to a large restructuring of the business processes within the company. Experts from different companies do not come to an opinion on how serious this restructuring of business processes can be. However, many of them agree that interacting and adjusting the work process is an important component of outsourcing success in an enterprise. Accounting outsourcing should not be classified as a service. There can be hundreds of suppliers in any enterprise, but there is only one outsourcer for each transferred function.

Another common form of accounting in an enterprise is to engage a freelance accountant who cannot be classified as outsourcing the accountant, as in this case the service provider is individual and objectively to provide and maintain the mutual infrastructure, the necessary infrastructure may not be available, as well as a number of other things. Even with equal volumes of work and comparable quality of work, specialized companies have an advantage over individual specialists. Due to the above advantages of accounting outsourcing, one can conclude that outsourcing is an actual solution to the problems that an entrepreneur may face.

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<sup>4</sup> <https://delovyelyudi.ru/uz/sharf/vedenie-buhgalterii-utsorsingovoi-kompaniei-buhgalterskoe-obslyuzhivanie-na-utsorsinge-startovye-v/>