



STRENGTHENING THE ROLE OF CONSULTING SERVICES IN REFORMING THE UZBEKISTAN ECONOMY IS A REQUIREMENT

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ABSTRACT

The article examines the foreign experience in the development of innovative consulting services, the evolution of service entrepreneurship in Uzbekistan and the peculiarities of the formation of the market of consulting services. The article considers the need to create a model of professional qualities, knowledge and skills that reflects the specifics of the work of consultants providing services and to create a special model necessary for a specialist.

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Introduction

In the Republic of Uzbekistan, as in developed and developing countries, one of the most pressing issues is to increase the level of income of enterprises, improve governance, operate in accordance with existing legislation, expand the range of goods and services, access to world markets and other similar activities. To this end, in the context of economic liberalization, there is a growing need for various areas of consulting services for the effective organization of long-term activities of the enterprise.

In this regard, the head of our state Sh.M.Mirziyoev said that "... now we need to take measures to improve the activities of consulting services, ie consulting and legal assistance to business entities."

The emergence and formation of innovative systems has developed rapidly over the last half

century. This system has also influenced the development of interconnected organizations, ie enterprises that produce and service scientific research and technology. Innovative systems, which are one of the important factors in the rapid growth of the economy, in turn consist of enterprises that ensure the interaction of legal, financial and social organizations.

The essence of consulting services, their specific features, classification and other problems are discussed by economists from far abroad M.Kubr, F.Wickham, I.Rossiel, I.M.Rossiel, A.G.Altshumer, Pizengolts V.M. E.Edershaym, M.Zilberman, E.Beych, B.Nelson. I.Yurova, A.A. Parabellum, T. Korobeynikova, S.Savinov, A. Karpov, T.E.Ananeva, A.Tkalich, G.Marienko, O.K. Elmashev, N.S.Velikanov, A.V.Gromov, A.M.Magomedov. Also, in such areas as audit, accounting consultations and tax consultations, which are separate segments of the consulting market in Uzbekistan, M.N. Tulakhojaeva, D.A. Surmilo, A.K. Ibragimov, B.A. Khasanov, I.N. Kuziev, M. The researches of K.Pardaev, J.R.Zaynalov, K.B.Urazov, K.J.Mirzaev, G.K.Saidova and others can be cited.

A number of scientific researches have been carried out by scientists of our country in such areas as innovation, its role in the service of the innovation system. In particular, Ergashev I.I. , Shakirova F.B. , Shanazarova G.B. , based on their research, have defined the categories of "innovation", "innovation system" and innovation-related.

We also agree with the following definition, based on the use of innovative systems in the implementation of consulting services: Innovation as a system consists of three important parts. The first part is a new system of commercialized information, i.e. innovation, where innovation is the intersection of business, science and education. The second part is the mechanisms of effective, mutually beneficial cooperation of the subjects. The third part focuses on the company's innovative development technologies.

The effective introduction of innovation has led to the successful development of mainly western companies. Foreign experience has led to the development of industrial enterprises specializing in the development of scientific and technological developments on the basis of technological innovations. The service sector is not one of the organizations involved in the creation of innovative ideas, but it carries out its activities in the implementation of innovative activities, finding the necessary funds for the implementation of ideas and their implementation. Therefore, the service sector in the introduction of innovations is developing rapidly in the leading countries of the world.

At the same time, as a result of the evolution of service entrepreneurship in Uzbekistan, consulting services have become clearer, clearer and more qualified. The strengthening of the competitive environment and the entry of large foreign companies into the market of the Republic have raised the country's economy and private entrepreneurs to a new level.

The peculiarity of the formation of the consulting market in the Republic of Uzbekistan today is that it has bypassed the classical stages of development of the world market of consulting services (legal, organizational, managerial and consulting "golden age"). The globalization of markets, a significant increase in the intensity of innovation, the process of computerization of production has accelerated the process of development of the national consulting market in various directions.

The increase in foreign investment in the country's economy has necessitated the preparation of high-quality documents for investment projects, localization of design services and independent

technical control of construction work. Of course, there are many organizations in the country that offer their services in this area, but in order to control the quality, timeliness and cost of services, to ensure transparency, the Association of Engineers and Consultants of Uzbekistan operates. The Association of Engineers and Consultants of Uzbekistan (hereinafter referred to as NACA) was established by the Decree of the President of the Republic of Uzbekistan dated September 11, 2018 No PP-3939 "On measures to organize the accelerated implementation of business initiatives and projects in the regions." Among the important tasks set by this decree of the President of the Republic of Uzbekistan, the main goal of the NAC is the gradual import substitution of engineering and consulting services through the establishment of large, complex and strategically important investment projects, including consortia with foreign engineering companies.

Before deciding on the methods and techniques to train management consultants, it is necessary to create a model of professional qualities, knowledge and skills that reflect the specifics of the work of consultants, to create a special model for them, both for the individual and the specialist. This model should be a starting point in the design of curricula, in the development of systems for the selection and improvement of the skills of management consultants. One of the main conditions for the expansion of consulting activities and increase the efficiency of the economic management system is the state support for a comprehensive solution to the problems of formation and development of consulting in the Republic of Uzbekistan and the formation of this important component of market infrastructure.

Domestic and foreign experience has shown that the availability and efficiency of consulting services is one of the most important conditions for achieving competitive advantages, sustainable performance, as well as the recovery of companies in times of economic crisis. There is still a great deal of uncertainty and direct measurement factors that hinder the practice of promoting consulting projects to develop the consulting services market and establish partnerships between its participants, in particular:

- lack of qualified specialists;
- Lack of regulation of the regulatory framework;
- Lack of objective assessment of the results of consulting activities, etc. All this creates the need for scientific research in the field of consulting with the practical application of the results obtained.

Based on the experience of strong industrialized countries, in the period of rapid development of the country's economy and integration into the world economy, entrepreneurs face complex challenges, such as extensive study of the experience of consulting services in Eastern and Western countries in economic analysis and enterprise management.

The emergence of national and international consulting services markets has become one of the prerequisites for the further improvement of economic processes and the popularization of modern management methods, becoming an independent branch of economic relations and the sale of advanced economic knowledge.

In short, the reform of the Uzbek economy has led to an expansion and improvement of demand for consulting services. Today, there are more than 200 consulting companies in the Republic of Uzbekistan, but it is very difficult to calculate the exact number of consultants. The problem is that not

all types of consulting services are licensed or certified for this or that activity. As a result, any company can declare itself a "consulting" firm, even if it is not involved. In many cases, the word "consulting" is used in the name of companies only to give it a stronger meaning.

In our opinion, in order to eliminate the above-mentioned problems, it is necessary to establish a "Consulting Association of Uzbekistan" in the Republic of Uzbekistan and to include in its tasks:

- creation of a network of specialized consulting firms;
- coordination of activities and information support;
- Ensuring and disseminating high quality standards of services provided;
- adherence to the ethics of customer relations;
- control over the level of qualification and professional development of consultants;
- quality assurance of services;
- protection of public interests from imperfect and amateurs who do not have professional skills in providing relevant services, etc.

In order to create a catalog of consulting services and to form ethical standards among firms providing consulting services, to improve the quality of consulting services and to meet the demand for qualified specialists, it is expedient to cooperate with universities located in the country

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