



Issues Improvement Management of Production Enterprises

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ABSTRACT

The article studies the issues of improving the management of manufacturing enterprises in the context of the globalization of the economy. The main directions for improving the management of manufacturing enterprises are proposed.

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In the context of the globalization of the economy, the issues of managing industrial enterprises are of great importance. The use of modern management methods in manufacturing enterprises leads to an increase in the efficiency of these enterprises. In recent years, measures have been taken to ensure that management activities lead to efficiency in enterprises. The production activity of industrial enterprises is aimed at increasing efficiency. The effective implementation of the management of production activities largely depends on their production efficiency.

In order to develop the economy and fully meet the growing needs of people, industrial enterprises must develop in all directions. As a result of improving the production activities of enterprises, it is necessary to focus on the production of high-quality consumer goods that meet the demands of buyers.

Many scientists and researchers have carried out a number of studies aimed at improving the management of industrial enterprises. However, the globalization of the economy imposes more complex requirements on the management of the production activities of industrial enterprises, and increasing the efficiency in their implementation remains one of the main tasks.

In the process of managing the efficiency of manufacturing enterprises, a mechanism for improving efficiency will be required. To improve the mechanism for increasing the efficiency of industrial enterprises, it will be necessary to take into account the factors affecting its level and their interrelation. The following factors have a great influence on the efficiency of industrial enterprises:

The economic feasibility of the enterprise, the rational organization and management of production, the level of provision of material, labor and financial resources of the enterprise, the scientific organization of labor, the working conditions created for the employees of the enterprise and the degree of interest in their final results, the level of use of production capacities, the level of development of the existing infrastructure in the country.

All these factors have their own characteristics, through the effective use of which it is possible to increase the efficiency of production and ensure the dominance of domestic products in domestic and foreign markets.

Among the efficiency factors of industrial enterprises, organizational and economic factors are of the greatest importance. Because without effective organization of work, without ensuring the proper functioning of management, it is impossible to increase efficiency. During the study, a survey was conducted. According to the results of a survey of specialists and engineers, we consider it necessary to arrange the factors in the composition of organizational and economic factors in the following order and pay special attention to them when organizing work:

1. Economic feasibility of the geographical location of the enterprise.
2. Rational organization and production management.
3. The level of material, labor and financial base of the manufacturing enterprise.
4. Conditions created for employees working at the enterprise. The degree of interest of employees in the final production results.
5. The level of use of production capacities at the enterprise.
6. Status and prospects for the development of infrastructure in industry and the economy.

The third group of factors influencing the increase in the efficiency of industrial enterprises is called economic factors. We divide economic factors into traditional factors and market factors. Traditional factors include cost, gross output, commodity volume, fund efficiency, labor productivity, profitability and other indicators.

In the current context of globalization, new and important factors include:

1. The level of competitiveness of products.
2. Solvency and liquidity.

3. The degree of export orientation of the enterprise.
4. The level of supply and demand. Marketing.
5. Financial stability.
6. Other market factors.

In the context of the globalization of the economy, industrial enterprises should pay more attention to these factors, as they provide a high increase in efficiency.

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