Problemy Dukhovnosti V Usloviyakh Sovremennoy Globalizatsii

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Abstract: The article attempts to study the problems of spiritual alienation of the individual in the context of globalization and this issue on a fairly scientific basis. Also in the article, when it comes to the spiritual alienation of a person, it is revealed that its essence, the reasons for its occurrence are analyzed from a socio-philosophical and moral point of view, and this is of great importance in understanding the essence of the issue. The article emphasizes that the problems of spiritual alienation of the individual in the context of globalization are not considered as a problem limited only to philosophy or ethics, but are also studied within the framework of other sciences, which are currently receiving much attention from many social sciences and the humanities.

Keywords: personality, science, morality, spirituality, value, globalization, strategy, development, spiritual life, moral culture, spiritual alienation, mass media, social system.

Along with the socio-economic development for each society, the problems of the spirituality of the individual in this area are one of the most important issues of strategic importance. In this sense, this article raises the question of the priority of scientific, philosophical and practical measures aimed at the scientific study of the causes of spiritual alienation of a person in the context of globalization and its prevention, and presents various methods and means of solving it. In the context of globalization, the problems of spiritual alienation of a person are more relevant than ever, and this issue needs to be studied on a sufficiently scientific basis. This can be explained by the fact that today's technocracy, where the global flow of information has accelerated, has exceeded the norm, moral culture has weakened and moral qualities have depreciated, and in some cases vices, vices, and aggression have taken their place.

It would not be an exaggeration to say that by the end of the 20th century, the rapid growth of information technology led to the deepening of globalization processes. Although the process of globalization is a positive phenomenon for humanity in terms of socio-economic development, it is no secret that it has a negative impact on its spiritual life. It is undeniable that the same process led to the strengthening of the conditions for the spiritual alienation of the individual. That is why the issue of spiritual alienation of the individual becomes one of the main problems of all countries, because no country and society can grow and develop without the development of individual spirituality.

At present, the study of the problem of spiritual alienation is becoming the subject of all socio-philosophical research. This article is also based on several cases of the relevance of the problem of spiritual alienation of the individual: firstly, the change in the social life of a person in connection with globalization; the second - deepening the penetration of technogenic and information developments into human existence and nature and the impact of developments on spirituality; and thirdly, the deepening anthropological crisis that underlies many of the ills of our time. This, of course, not only shows how complex the problem is, but also puts on the agenda the creation of scientific mechanisms to search for its solution.

Until now, this problem has been studied at different levels and deeply investigated by Eastern thinkers and Western philosophers. In the east, we can include some thinkers such as Abu Nasr Farabi, Abu Ali Ibn Sina, Abu Hamid Ghazali, Yusuf Khos Hajib, Alisher Navai, Hussein Waiz Koshifi, Fitrat, Abdullah Avlani. In the
West one can name such philosophers as Socrates, Plato, Aristotle, Kant, Hegel, Nietzsche, Feuerbach, Henry David Thoreau, Berdyaev. To date, extensive research is being carried out on these issues.

The fact that scientists and philosophers of our country, scientists and researchers from the CIS countries, scientists from prestigious research institutes in Europe and the Pacific region are conducting in-depth scientific research on the problems of spiritual alienation of the individual in the context of globalization shows how relevant this issue is. At the same time, it should be noted that the problems of spiritual alienation of the individual in the context of globalization are not considered as a problem limited only to philosophy or ethics, but are also studied within many socio-economic areas, the humanities and other sciences, which are currently receiving much attention. One can give an example of synergetics, which is a synthesis of many sciences. In general, along with all sciences, the main goal of scientists and philosophers of different peoples is to ensure the spiritual purity of human society, to address issues of social development. This shows that the prevention of spiritual alienation of the individual in the context of globalization is the only way to save humanity from decline.

When it comes to the spiritual alienation of a person, the analysis of its essence, the reasons for its occurrence from a socio-philosophical and moral point of view, is of great importance in understanding the essence of the matter. According to the German philosopher Hegel, the essence of things and events is reflected in concepts. In this sense, the study of the essence of the problem of spiritual alienation of the individual as a socio-philosophical concept in the context of globalization plays an important role in finding a solution to the problem.

Ogursov expresses the following opinion about the concept of alienation: "human activity and its results represent an objective transformation of an independent force that opposes him and dominates him, and in connection with this, the transformation of a person from an active subject into an object of a social process"[1]. And some researchers show that human existence is used to describe situations and processes alienated from its conditions, means, and itself in its personal activity.

The essence of spiritual alienation is studied by many researchers, depending on the worldview of a person. Hegel sees alienation in the context of the existence of an absolute soul that alienates itself from itself in the process of self-development in order to realize itself in a different form of being. And L. Ferbach understands the alienation of the individual as the alienation of the individual from his essence. In his opinion, human nature is the inalienable basis of human life, and it is opposed by a world of unreal alienation. In Marxism, alienation is viewed as a historical condition associated with antagonistic points of view.

Alienation is a historical form of man's objectification of his activity potential in a class-antagonistic society, and materialism, the fetishism of social relations is equated with relations between people. But we can say that according to the current trend of the modern global world, commodity fetishism and the alienation associated with it are on the rise, and this situation is almost epidemic. The world of excessive wealth, the desire and desire to get rich at the present time also leads to an increase in the spiritual alienation of the individual.

According to American researchers J. Graf, D. Wang, T. Naylor, the cult of consumerism enslaves a person, generates loneliness, creates a “consumer syndrome”, is considered a contagious disease that generates a state of satiety, laziness, anxiety and emptiness in society. On the contrary, P. Gaidenko studied the existential philosophy of S. Kierkegaard and said: “In the existential philosophy of S. Kierkegaard, alienation is seen as the result of an interest in objectivity and rationalism in the process of forgetting the facts and problems of existence according to the rule of consciousness”[2].

Currently, many scientists express their thoughts and opinions about the process of alienation. The German philosopher M. Heidegger spoke about the spiritual alienation of the individual: “Every day in society, cares
are a means of existence, the existence of alienation is divided into alienated norms of social behavior and patterns of thought, information, communication (newspaper) is used as a social means, everyone becomes like someone another".

From the opinion of M. Heidegger, we can conclude that an increasing number of worries in public life can also lead to the fact that a person closes in his "shell" in this world or acts only in his own interests, which leads to a state of alienation. Man exists to realize the potential of his "I". There is no limit to its possibilities. It can be given to all and accepted by all. This shows that a spiritually alienated person has neither face nor conscience.

In the context of globalization, human alienation is a victory for unconscious machines. In the conditions of the development of technology and the informatization of society, the alienation of a person leads to the dominance of things brought by a person into the world - objects or discoveries. On the. Berdyaev said: "Materialism underlies the alienation of human nature." Here it should be said that social and spiritual alienation is considered by M. Heidegger through the category “das Man” and substantiates the existence of a social idea that is forcibly alienated from a person as institutional norms.

The well-known Western sociologist E. Giddens sees the spiritual alienation of the individual in the context of globalization as a result of the economic phenomenon of society. However, it also emphasizes that the expropriation process takes the form of a legal formality. In both cases, the emergence of alienation in the economic or legal sphere is inevitable in society, but its real reason is inattention to the spiritual sphere.

In the philosophy of religion, the spiritual alienation of man is seen as the result of man's distance from direct communion with God. A person who has lost contact with the Creator loses his essence, including his spiritual essence. This, first of all, leads to various forms of alienation of man from man and becomes the cause and conditions of social violence. Because the state of alienation is clearly manifested in the character and characteristics of a person who does not have faith in the Creator in his heart. According to S. L. Frank, God destroys the alienation between "I" and "we" between the individual and society.

God is the condition of the inner unity of "We". In it there is an inner connection of the human soul with everything that exists, a life of unity in contrast to the fragmentation and alienation of the parts of the being of nature. The growth of such evil on earth creates a spiritual alienation among people. It is worth noting here that the spiritual alienation of a person in the context of globalization can be assessed not only as an objective, but also as a subjective process. In addition, the external environment has a great influence on the phenomenon of spiritual alienation. The results of the study carried out in connection with this allow us to draw conclusions about the nature of the phenomenon of spiritual alienation of the individual in the context of globalization.

In our opinion, the spiritual alienation of a person in the context of globalization is a person's conscious perception of the environment, the ability to comprehend the spiritual, ethical, cultural, religious and other values that underlie individual and social existence through one's own views, to be able to consciously understand oneself, value freedom, namely the loss of the highest ability and integral quality gives us the opportunity to speak out and consciously fight against injustice. It can also be defined in different ways.

The spiritual alienation of a person is formed in a person as a result of the positive qualities embodied in the character of a person, the perfection of his inner and outer world, the integrity of his faith and beliefs, the vigilance of his conscience, his entire conscious outlook, negative qualities replace, and the qualities of ignorance cover and subjugate the whole body of a person, it is service to high abilities and integral qualities on the path of ignorance.
In the context of globalization, the spiritual alienation of a person is characterized by the loss of such qualities as personal self-awareness, inner freedom, self-knowledge and self-development. The state of spiritual alienation of a person has a specific structure: subjects of alienation (organizing alienation on the basis of a plan), objects of spiritual alienation (those who are alienated), means of alienation (mental or physical impact). The development of the situation of spiritual alienation of the individual is also due to the negative impact of globalization on the culture and spirituality of all peoples and nations.

Another factor in the growth of the spiritual alienation of the individual is the rapid development of modern technology and technology. F. Fukuyama said on this occasion: “We should not take such a future for a false slogan of freedom. We should not be slaves to inevitable technological processes if this process does not serve the purposes of mankind”[3]. Of course, today's discoveries created by mankind, that is, the development of technology and technology, should serve only and only the development of mankind. Here it should be emphasized once again that the strengthening of the bureaucratic structure of power serves as a source of spiritual alienation of the individual in the context of globalization. At the same time, only the bureaucracy will develop, command will be strengthened, and the spirituality of the individual will be pushed aside. Gradually, a person loses his spirituality, a spiritual alienation of a person appears.

Frankly speaking, today humanity is merging into an artificial organizational, technical and technological environment. V. Kuterov calls this artificial environment "texture", i.e. against culture (antithesis). If culture is considered an absolute expression of the objectivity of the spiritual world, then the texture is its reflection, that is, it represents virtuality, artificiality.

In the context of globalization, the problem of spiritual alienation of the individual in the modern world is exacerbated by the laundering of the subjectivity of the individual and society. Today, the phenomenon of alienation takes the form of technology and is actively moving in modern social struggle, and first of all those who want to take control of the media and social system relations and use lies to bend the world to their goals and hoaxes.

An analysis of social processes today shows that, no matter how high the achievements in science, it has never been possible to overcome the situation of spiritual alienation of the individual. On the contrary, this rise and the process of globalization in the modern world are causing the emergence of new forms of the phenomenon of alienation.

If earlier the state of spiritual alienation was of an irregular nature, now it is of a technological nature and is used in social struggle. Today, a state of spiritual alienation is taking place in all regions and countries of the world, and not a single nation or nation remains aloof from this process. The countries of the East, which have long amazed the peoples of the world with their high spirituality and culture, have not remained aloof from this problem, which is now approaching like a disaster.

Today, the ability of the individual to overcome spiritual alienation is decreasing, which is actually caused by the development and change in the future of mankind under the domination of the West, especially the American way of life and the domination of the capitalist version of globalization, i.e. manifests itself in the form of the dominance of transnational corporations.

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In a word, such attempts to despirit people lead to loosening the sphere of spirituality and create the basis for the growth of spiritual alienation of the individual. In the context of globalization, the spiritual alienation of the individual deepens with the acceleration of the social and information flow. The phenomenon of spiritual alienation deepens because of the contrast between the spiritual orientation of the people and the dominant social strata in the country. In the conditions of modern globalization, the spiritual alienation of the individual can be overcome only in the conditions of a new anthropological turn. And for this, a person must return to self-consciousness and the existing objective reality in the practice of mastering the world.

Such attempts to despirit people lead to the collapse of the spiritual sphere and create the basis for the growth of the spiritual alienation of the individual. In the context of globalization, the spiritual alienation of the individual deepens with the acceleration of the social and information flow. The phenomenon of spiritual alienation deepens because of the contrast between the spiritual orientation of the people and the dominant social strata in the country. In the conditions of modern globalization, the spiritual alienation of the individual can be overcome only in the conditions of a new anthropological turn. And for this, a person must return to self-consciousness and the existing objective reality in the practice of mastering the world.

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