

Reforms in Information Communication Process and Field in Effective Management of Information Resource Centers

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Abstract: the article talks about the culture of reading in information-library institutions, the processes of spiritual and educational education in information resource centers, and the specific features of spiritual and educational work. The research conducted by librarians, sociologists, psychologists and pedagogues of our country on issues of development of reading and reading culture among students and implementation of new reforms in this process has been analyzed.

Keywords: Information resource centers, effective management, information communication, reforms in the field.

In new Uzbekistan, systematic measures aimed at the organization of information and digital technologies on the basis of wide introduction of information and library activities are being implemented consistently. Implementation of modern information and communication technologies in information-library activities, provision of high-quality and modern services to users in all aspects, collection and storage processes, automation of information-library work processes, comprehensive support of scientific research and organizational-methodical activities, information-library large-scale work was carried out on the training and retraining of employees, their social protection, and the establishment of international cooperation in the field. For example, new promising projects of using information communication technologies in the management of information resource centers were put into practice. In fact, a country with a strong spiritual potential will have an inexorable spiritual power. Today, Uzbekistan, like the world community, is undergoing a reintegration process in the library system.

The demand of the population, especially young people, for books and electronic libraries has increased. In turn, this requires effective and new use of information communication technologies in the management of information resource centers. Today, in our country, book contests are held among young people in stages, and our children are encouraged to read books. The purpose of this is to protect the hearts and worldviews of our future sons and daughters from various ideological attacks.

After all, the book plays an important role in the formation of humanity and patriotism in the hearts of our children.

Today, it is difficult to imagine the development of a comprehensively developing society without information and communication technologies. In the world, information and communication technologies and telecommunication systems are developing day by day. Almost every day, new programs are developed and placed on the Internet. Also, a number of Government decisions aimed at further development of the industry were adopted in our country. Today, the positive results of this policy are reflected in all spheres, education, banking, financial system, state administration bodies, local governments, other sectors of the economy and private entrepreneurship, in all spheres of spiritual and educational in general. The establishment of high moral values in the society places before the information-library institutions such tasks as increasing attention

to the individual, raising his general cultural level, raising his spirituality, and educating him in terms of manners. Currently, information-library institutions appear as information-receiving, cultural-educational and educational institutions. Service provision in information-resource centers requires immediate adaptation to the rapidly changing conditions of social life, improvement of its tools, forms and methods. Accordingly, it is not an exaggeration to say that there is a need for an approach based on the generalization of experience and achievements in our country and foreign countries related to the humanization of education to the teaching practice, to expand the possibility of free access to information, to provide support to users for their intellectual self-development and improvement.

In the management of information resource centers, providing services to readers in the use of information communication technologies, improving information literacy means not only finding the source you are looking for, providing the necessary information, but also analyzing the received information, dividing it into components, reuniting, summarizing and using the received knowledge. Service delivery is one of the leading functions of modern libraries, and it is the goal-directing of the activities of all the departments included in the system and the technological processes implemented by them.

Based on the purpose of the information resource center, the principles, goals and objectives of using information and communication technologies in the management of the IRC, the legal and normative basis of service at the international level and in our country, equal participation of librarians and users in the social and cultural process, the formation of reading culture, information culture, communication culture, librarian and the leadership role of the librarian in user cooperation, the role of the library in the socialization of the individual, the foundations of the theory and technology of individual and family service, and the priorities of service provision of the IRC in our country and abroad, we tried to cover more in our qualification work.

New Uzbekistan is experiencing changes affecting all spheres of social life. Increasing the effectiveness of the reforms carried out in our country, creating conditions for the all-round and rapid development of the state and society, educating a spiritually mature person in the modernization of our country, and for this, achieving ambitious goals in the field of education and science have become the most urgent task of the current era. Systematic organization of spiritual and educational work in our country, increasing the effectiveness of the measures implemented in this regard, raising the intellectual potential of the population, especially the youth, their thinking and worldview, strengthening their ideological immunity, paying special attention to raising a mature generation that lives with a sense of patriotism, love and loyalty to the people being directed. In these processes, special importance is given to information-library institutions as a cultural and educational institution, which is one of the distinguishing features of modern Uzbekistan.

By the Decision of the President of the Republic of Uzbekistan No. PQ-4354 dated June 7, 2019, the adoption of the “Concept for the development of the information-library sector in the Republic of Uzbekistan in 2019-2024” and in it “The establishment of high moral values in the society, the information-library institutions should increase attention to the individual, his raising the level of general culture, raising their spirituality, raising morals” shows that the contribution of this field to the development of the young generation is incomparable and that its study and scientific research remain an urgent issue. The use of information and communication technologies in the management of information resource centers is of great importance not only in the field, but also in the development of the state and society. A large-scale positive work is being carried out in our country to improve the spiritual maturity of our people, to create modern infrastructures that increase the possibilities of providing quality services in the library and information sector, and to develop state programs.

Indeed, as the foundation of the noble goal of building a new Uzbekistan, our respected President implemented effective reforms, renewal and changes in order to increase the reading culture and spirituality

among the population. No matter what developed nation or state, the importance of books and libraries that polish their spiritual life, increase the range of creative thinking, connect history and future perspective is incomparable in their reaching this level. This book is one of the great products of human intelligence, which transmits information about history from generation to generation, conveys modern truths to the future, records social realities, innovations and discoveries in science, and knows no space and time.

From time immemorial, our people have been striving to read books and become familiar with them. This ancient tradition in the consciousness of our people has not lost its importance even today. In the years of independence, restoration of values in our country, promotion of spirituality, creation of national pride, development of literature and art as the basis of spirituality, free thought, noble words and good deeds have been one of the priority directions of our state's policy. New Uzbekistan is a powerful country that will be built together with mature young people, healthy and well-rounded generations. That is why special attention is being paid to our youth and their well-educated. The role of the book in educating our children in the spirit of the glorious traditions of our forefathers, based on the achievements of today's world that serve the personal development, cannot be replaced by anything else.

You know that nowadays in our country, great importance is attached to raising the level of reading and reading culture. However, many of our children stay away from books and spend a lot of time on social networks. We cannot carelessly look at the formation of our children's minds and worldviews on the basis of our world and national literature, which has been tested for centuries and is a treasure of high spirituality, but also on the basis of some dubious and hIRCful information. In such situations, our information libraries, which are the constant beacon of our spirituality, stand out with their effective work. In particular, the use of information and communication technologies in the management of information resource centers brings these things to a new level.

Effective exchange of information is required from leaders of any organization or enterprise, especially in information and library institutions. Well-established communication and telecommunications ensure business success. A leader who communicates effectively is an effective leader. A good leader understands the essence of the communication process, mastering verbal and written communication. Works well using telecommunication tools.

A communication process is a process of information exchange between two or more people. The main task of the communication process is to ensure understanding of the information that is the subject of exchange. However, the exchange of information alone does not guarantee the effective communication of the participants in the exchange of information. Each of us has faced the result of less effective information exchange in friends, family, work teams. Four components are involved in the process of information exchange: the sender, the message (the information itself), the channel (the medium of information transmission) and the receiver.

It is said that if the leader gives a task to his subordinates, then the exchange of information has started. In order for communication to be effective, the employee must communicate his understanding of the task to his supervisor, and the supervisor must communicate what is expected of him. How the task itself is presented (more precisely, the information) and the means of information transmission are important. If one party offers information, and the other party accepts it without any obstacles, the information is considered exchanged. Therefore, it is necessary to pay great attention to the communication process.

Currently, computers serve as the most important means of communication. The transition to market relations has dramatically increased the importance of computerization. International practice prefers to manage the economy with the help of computers. With the help of computers, information is collected, programs are

created, data banks are created. All information is prepared and distributed quickly. The use of information and communication technologies in the management of information resource centers is the main factor determining the effectiveness of work. Communication is the transmission of a signal from a transmitter to a receiver through a medium. A signal, in turn, is a message consisting of data and information. The signal must be transmitted using some means of communication. Anything that carries a signal between a sender and a receiver can be considered a communication medium.

When humans speak, the person speaking (the sender) uses air as a communication medium to send signals. Strengthening the activities of IRC, providing services for readers, users and researchers using new, modern techniques is the demand of today. This issue is one of the most important tasks of our government. To move to a new quality stage of providing information and library services to the population on the basis of information and communication technologies, to unite information and library institutions into a single information space, to fully satisfy the intellectual needs of the growing young generation, to preserve and strengthen cultural, spiritual and moral values, to improve the knowledge of the students of educational institutions and the population. In order to ensure the development of the system of independent education, a number of positive reforms have been implemented within the framework of better quality improvement of information-library and information-resource services to the population based on information and communication technologies.

Since librarianship is considered a social system, people's interests occupy the main place in its activity. Social, collective, personal interests actively influence the development process and state of this system. The main purpose of librarianship is to provide services to users, to influence the development and enrichment of culture by fully satisfying their needs for publication products and information. Librarianship is a field of informational, cultural-educational, educational activities, and its main tasks are to create and develop a network of libraries, to form and process their funds, to organize library-information, information-bibliographic services for users, and to train personnel. Librarian work as a complex socio-cultural system has its own characteristics and laws of development. Library work as a system covers the following areas:

- Network of libraries;
- Collection of the library fund;
- Organization of library - information service;
- Library - scientific organization of information activities;
- Library - methodical support of information activities;
- Training and retraining of personnel;
- Library - management of information activities.

Management object:

- The library and its constituent system units;
- Library-information institution personnel;
- Library - bibliographic stock;
- Economic reserves.

Creation and implementation of the quality system in the library-information institution creates an opportunity to implement the following: regulating the relations between the internal system of the library-information

institution and the employees; improving the culture of organizing documents in the library-information institution; increasing the responsibility of middle and high-level managers in using the labor resources of the library-information institution; strengthening technological and labor discipline; improving the efficiency of products and services of the library-information institution; increasing the competitive tolerance of the library-information institution. As for the main directions of the IRC, it provides differentiated service to users in study halls, subscribers, and using individual and group service methods based on a reader's ticket. Development of reading culture in modern information resource centers and development of proposals and recommendations for the future of the field based on the use of information communication technologies in the management of IRC.

- extensive analysis of the importance of spiritual education in the development of society;
- Further improvement of the use of information communication technologies in the management of information resource centers;
- show the importance of reading in the process of spiritual education;
- Determining modern, innovative ways of IRC;
- to analyze the possibilities of modern information-library institutions in educating a spiritually mature, intellectual person;
- IRC raising – research that is an important factor in the construction of the foundation of the Third Renaissance;
- Use and practice of modern and advanced skills of information communication technologies in effective management of IRC;

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