

Investment development of agriculture in the region

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Abstract - *Attracting investment in agriculture remains one of the key in the development of the economy. The article analyzes the investment attractiveness of the agricultural sector of the Ulyanovsk region, as well as specific indicators of competitiveness of the agro-industrial complex of the region.*

Key Words: *investment, agriculture, region, investment development, economy, industry, Ministry.*

1. INTRODUCTION

For the effective development of the agricultural sector of the Ulyanovsk region, the Ministry of agriculture, forestry and natural resources of the Ulyanovsk region developed key performance indicators, including the work plan of the sectoral development Institute – «Agency for the development of rural areas of the Ulyanovsk region» to attract investment for the period of 3, 5, 10 years with established SMART-tasks. The plan specifies clear deadlines for the start and end of activities, targets for each task with the assignment of a personal responsible for each event. Also, the Ministry and the Agency approved key performance indicators with planned digital values for the period of 3.5 and 10 years.

2. MAIN PART

In the framework of the implementation of the plan of implementation of the Investment message of the Governor of the Ulyanovsk region for the year 2018, the Ministry developed and approved a Regulation for support of investment projects on the principle of «one window», which establishes the procedure of cooperation between the Ministry, local authorities, institutions of development and supervised the investment projects in the framework of tracking the progress of the project.

In addition, the Order of the Ministry №481 from 10.04.2018 appointed responsible officials for attracting investment and creating a favorable investment climate in the sectors of agriculture, forestry and ecology.

The Ministry annually prepares and approves by Order of the sectoral list of investment projects in the supervised industry. In 2018, the industry register includes 8 projects for a total investment of 17 billion rubles. Every year, the monitoring of the upcoming Congress and exhibition events of the investment direction of the international and

interregional level is carried out, on the basis of which the industry visit schedule is formed.

The Ministry together with the Agency develop and maintain up-to-date industry presentation materials to present the investment potential of the Ulyanovsk region to potential investors and partners.

To improve the investment climate in the agricultural sector of the Ulyanovsk region and to support investors, the Ministry has formed and updated the register of state support measures for investors on a quarterly basis. To monitor and update the measures of state support, the Ministry has formed a list of partner organizations, including Russian and regional development institutions and industry experts of international and Russian level. On an ongoing basis (at least 1 time in 2 months) is monitored support measures used by these organizations, and the analysis of the possibility of participation of the Ulyanovsk region in the relevant projects.

The following documents are available on the website of the Ministry and Agency:

- work plan to attract and support investors;
- links to business-oriented information resources;
- regulations of «one window» support of investment projects;
- presentation of the investment potential of the industry;
- weekly news feed update;
- placement of the description of the mechanism of obtaining the state support;
- placement of passports of investment projects.

The Ministry cooperates with many institutes of Ulyanovsk region development. For example, in the framework of cooperation with JSC «Ulyanovsk region development Corporation» on request, prepared answers to technical specifications from investors coming to the Corporation. Also, technical specifications with specific investment sites for the selection of an investor are regularly prepared, and then sent to the Corporation. Together with the Corporation's specialists, meetings and negotiations with investors are being prepared, visits to investment sites are being organized to inspect and localize the project.

Also, joint meetings with JSC «Corporation for industry and entrepreneurship development of the Ulyanovsk region», «center for Export Support of the Ulyanovsk region» and ANO «Regional center for support and support of entrepreneurship» are held with foreign delegations on the promotion of the region and the development of export potential of the region. Regular consultations on the development of the agricultural sector of the Ulyanovsk region are held with the branch Federal unions. For the purpose of operational localization with Agency of state property and land relations of the Ulyanovsk region works on selection and registration of the parcels of land which are in municipal and regional property are carried out.

Work with regional and Federal development institutions will be strengthened, and interaction and exchange of best practices will increase.

It should be noted that over the past 5 years, the agro-industrial complex of the Ulyanovsk region has changed dramatically in terms of increasing competitiveness.

The volume of agricultural production in absolute terms increased from 28 to 45 billion rubles. Sunflower production increased by 60% (from 132 to 212 thousand tons). Vegetable production increased by 58% (from 100 to 157 thousand tons).

Involved in the turnover of more than 200 thousand hectares of abandoned land. The cultivated area has increased by 24%, now more than 1 million hectares of cultivated areas are processed.

2017 has become a significant year in almost all areas of development of the agro-industrial complex of the Ulyanovsk region-the highest grain harvest in the last 25 years. The yield index is a record in the history of the Ulyanovsk region-27.4 C / ha.

There are serious positive results observed in animal husbandry: the number of pigs is 222.5 thousand heads, which is almost twice as much as at the end of 2004 (115.4 thousand heads).

The industry is becoming export-oriented. At a fast pace abroad, exported grain (2017 exported 125 thousand tons). Also, the agro-industrial complex of the Ulyanovsk region exports confectionery, alcoholic beverages, beer and soft drinks.

Thanks to the competent regional investment policy, the agro-industrial complex of the Ulyanovsk region has become attractive for investment. Large international and Federal investors came to the region, such as:

- company «Mars» (built confectionery factory and plant for the production of animal feed);

- «SABMiller» (built a modern brewery, now works as «Ephesus Rus»);

- «Mordovcement» (in surskoye district, built a dairy complex of the «agro-Gulyushevo» 1000 goals);

- «Talina» (constructed Svinokompleks, OOO «simbirskiy Bacon» in the Ulyanovsk district);

- OAO «Krasni Vostok agro» (built dairy complex in Cherdaklinsky district);

- Voronezh holding «Molvest» (reconstruction of JSC «Milk factory» on the street Mozhaisk in the city of Ulyanovsk).

Among local investors the following are known: new pig complexes of SKIK Novomalyklinsky (Novomalyklinsky district); «Volzhsky» (Cherdaklinsky district); «ROS-Bacon» (Terengulsky district); new dairy complex of LLC KFH Vozrozhdenie (Cherdaklinsky district). Everything is being modernized greenhouses in photoculture of our JSC «Hothouse»; built oil extraction plants: OOO «Legenda» in Dimitrovgrad and «Yakushkinskiy oil» in Novomalyklinsky district, reconstruction of food industries (Dairy plant «Vita», confectionery factory «Volzhanka» significantly increased capacity, the brewery Trekhosenskiy).

Over the past five years, the total investment in the industry amounted to about 33 billion rubles.

3. CONCLUSIONS

In conclusion, I would like to note that today we are forced to live and develop in a difficult economic situation. To achieve success, we must not only take and implement the best, but also act outside the box, not keeping pace with the times, and ahead of him.

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