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## Relevance of the Scenario in Cultural Events

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**Annotation:** the article talks about the importance and role of the script in the organization and conduct of cultural events. The script is the most important part of the cultural event and the most powerful means of influencing the audience. That is, a creative weapon that affects the audience.

**Keywords:** cultural events, dramaturgy, event organizer, script, skill, analysis.

Today, it is important to raise the spirituality and culture of people, to provide them with spiritual nourishment, to improve their good and prosperous living conditions, to love their homeland, family, and profession, and to grow up to be educated, educated, enlightened, and perfect people. Good positive things are being done. Cultural events can be understood as a process organized primarily for people, filling their free time, shaping their creative and aesthetic views, and enriching their cultural knowledge. In the Explanatory Dictionary of the Uzbek Language it is said that “event” is a means of carrying out some work, a goal, therefore a set of carefully thought out and developed practical measures. Scholars of this field expressed different opinions about cultural events. Professor U. Karaboyev used this concept as artistic public events, and others as cultural and educational works. Cultural events are a creative process that includes all processes. Any cultural event includes creative and organizational processes. Creative work includes such activities as planning the scenario of the event, writing the script, staging, working with artistic teams, decorating the event venue, and organizational work includes all the work done to implement this creative activity. Cultural events are a creative, organizational process aimed at raising the morale of the population, increasing their cultural level, increasing their knowledge, expanding their worldview, developing their creative abilities, and spending their free time effectively. Culture and art institutions – spiritual maturity of citizens, effective use of people’s free time, spiritual enrichment, creation of conditions, opportunities and facilities for cultural-educational, creative, recreation of the population, own includes goals and tasks such as promotion and development of local culture.

Cultural events are the result of a unique combination of educational, educational, creative and recreational activities. U. Karaboyev in his work “Artistic public events” notes the expediency of using the following methods in conducting work in this field, that is, the methods of organizing and organizing the educational, educational, recreational and creative process. As we all know, cultural activities are created as a result of people joining the creative process in their free time. Amateurs, first of all, prepare for the creative process in their free time, and as a result, please the general public and, moreover, attract them to creative activities. Therefore, it is difficult to separate the ways of relaxation and joining the creative process. The organization of cultural events is carried out during many activities. To prepare for the event, amateurs practice a lot under the guidance of the organizer. Any changes in the development of society, innovations, especially the processes and discoveries that give a great impetus to the development of humanity, do not happen without human influence. For this, first of all, there must be ancient traditions, suitable conditions, a school of thought, and a cultural and spiritual environment. A cultural event is an aspect of cultural events in our life that has an educational and educational effect on the minds and hearts of people based on various forms and artistic styles. It is based on unique, unique, creative, organizational processes, which serve as a driving force in creative approaches to solving the most important humanitarian issues.

Cultural events are organized on the basis of national values, traditions, and customs, encourage everyone to be kind and compassionate, awaken the essence of stability, unity and harmony on earth. unites and enriches the culture of nations, brings people closer to each other regardless of nationality, language and religion. The main task of cultural events is to widely promote and popularize the best examples of national and world cultures, to educate the growing generation, modern youth, to awaken and maintain respect for the nation, history, and humanity. In order to preserve the individuality and uniqueness of the peoples, to bring together and enrich each other the historically formed ancient national cultures, arts and folk arts, national traditions and customs that have been formed for hundreds of years. it is desirable to live in the world. Also, in cultural events, a person begins to form his human qualities, discovers hidden, unique, individual qualities and abilities, grows and develops them, communicates with society and life. The peculiarity of these activities as a complex social reality is that it absorbs, preserves, continuously enriches the work and knowledge of human generations and passes it on to future generations. A few words about working on the screenplay text and the literary screenplay in general the following features should be kept in mind when going:

1. Laws of crossover - introduction of a new element.
2. Unity is a term that unites the main event and the main character processes.
3. Multifaceted (polyphony), the depth of the episode - for example, the work the disappearance and emergence of a hero.

Cultural events – cultural-spectacle events, cultural-educational, cultural mass and other events in the field of cultural activity. First of all, along with all aspects of culture and art, scripts play an extremely important role in the organization of public cultural events. Because the main factor of forming the creative imagination and fantasy of the event, determining the sequence of the event, turning the viewer into a participant and observer of the event is a perfect and professional script. The script follows the rules of science.

However, artistic thinking is a crucial element in the screenplay. The screenplay as a literary genre is very different from other literary genres due to its closeness to dramaturgy. Because the script, dramatic work is screened and staged together with a solo reading. The script is presented to the audience with a public theatrical performance on the stage in the form of a film, television film, video film, TV series for cinema, television and other screens. A screenwriter should write his feature screenplay with complete visuals, even for independent reading. A screenplay is not just writing, it is moving action. In cultural public events, it is a means of public influence. In the case of public celebrations and performances, it is appropriate to specify that the script is a complete written description of the celebrations or performances to be held. During script writing, the following tasks are performed:

- the venue of the celebration or performance is studied;
- sources are searched based on local conditions, topic, event idea;
- documentary materials are fictionalized;
- methods of using stage methods are sought;
- effective means are chosen.

Among foreign scholars, scenario problem planning is studied not only in the field of culture and art, but in all fields. In the Western scientific community, a whole professional group is engaged in defining and planning the characteristics of an entire scenario. The scenario of public holidays is a synthetic affair. The range of characters in public holidays and performances is very wide. “The artistic level of each scenario, as in general dramaturgy, is determined by the dramaturgical completion of the episodes, the figurative completion of the picture, the

development of emotional forces affecting the audience from the beginning to the end, and the skill of the stage presentation. Meets the requirements of dramaturgy. At the same time, the script of public holidays and performances differs from the script of a play written for the theater and a feature film.

In it, journalistic tasks and important social events are reflected not through personal confrontations. unique characters, but social conflicts are shown as a whole according to the epic principle. The scenario of mass celebrations and spectacles has wide possibilities in terms of emotional impact on the audience. It is decorated depending on the place, content, and ideological mood of the mass-cultural event. The text of the performance is written by a professional or amateur screenwriter.

For example, the essence of the screenplay is formed and developed depending on its theme. To the question of how to choose a topic, pedagogue Haydar Muhammad gives the following opinion in his work “Scenario Writing Skills”: “Scenario authors choose the same topic as writers, poets, dramatists write. That is, it closes the mind. and writes down the events that have reached the level that cannot be written down. Then he presents them to the directors and artistic councils. Or the state, the directors offer orders and contracts for writing scripts on current topics. begins to write a screenplay. Of course, beginning screenwriters first write by themselves, pass all the obstacles and requirements, artistic councils, show their talent in one or two films, and then one and a half official organizations can order” say. Most screenwriting promotion activities involve group and individual hands-on learning. One of the most basic conditions for learning to write a screenplay is the breadth of the database, the strength of word formation skills, and a good knowledge of the laws of the scene. In cultural public events, the importance of the scenario determines the high or low level of the event. If celebrations and performances consist only of words, poems, texts, it is one of the most boring events. Therefore, the director and screenwriter can achieve the desired result if instead of words he finds a means of expressing his visual equivalent (for example, musical, plastic, etc.), creating a plastic image, in a word, a means of showing. action instead of word. The chosen topic will automatically advance the idea and the task will be carried out towards the goal. “What do you mean?” or “what do you want to give your audience?” the purpose of the event answers such questions.

If the development of the scenario does not attract the audience, the intended purpose of the event cannot be achieved. The viewer is not obliged to see the work prepared by the director or organizer. In this case, the screenwriter is obliged to attract the audience to his work with a written script that is artistically perfect and interesting to the audience. In order to expand the scope of the script, the plays staged according to the age of the audience will be more popular. The event is a whole organizational process, so the composition of music, dance, theatrical composition forms in the content of the scenario increases the success of the event.

On the one hand, the form of public performances shows theatrical features, while plot construction and screenwriting methods rely on cinematographic principles. In solving the theoretical and practical foundations of the documentary scenario in a scientific and popular way, monologues and dialogues, reflections, participants appear in the scenario. So, it is natural for the screenwriter to rely on film dramaturgy, radio dramaturgy and TV dramaturgy, staging. In the dramaturgy of the holiday, it is necessary to pay great attention to the rules of speech art, visual art, and music art. It is known that music determines the speed of action in each event, and the tempo creates the desired mood in the audience. The role of music and songs in the content of the event is incomparable. Therefore, screenwriting should be based on excellence and maturity. It can be said that the highest goal of the screenwriter is to take works from all areas of art and mix them with artistic words. As K.S. Stanislavsky said, “The main task of the play is to convey the writer’s feelings, thoughts, hopes, pains, and joys on the stage”.

The screenwriter – first of all, he should have mastered the screen philosophy and character possibilities with a writing spirit. He should be able to understand and use music and visual arts. Screenwriters convey their ideas to the audience by writing about past events and bringing them to life on the screen. Simply put, every writer takes

only goodness, justice and love as the content of his idea. Through these ideas, readers, viewers, and listeners are led to good, and they train their observant spirit to destroy evil.

Cultural events have a great place in human education, especially in youth education. It is a responsible task to educate young people in the spirit of respect for national and universal values and on the basis of the rules of etiquette, to form the young generation's firm confidence in life and worldview, and the ability to resist harmful influences and currents foreign to our mentality. This is one of the main priorities of all pedagogues and cultural and educational workers. From this point of view, it is important to be able to use resources of educational importance in the organization of cultural events and dramaturgy, in which the tasks aimed at the development of morality, society, and making people educated and scientific become important. For this, creating an artistically perfect scenario and directing it to people's minds is important. Creating a scenario is one of the most important processes in holding or organizing any event. In the process of creating scenarios for holiday events, performances, event organization, finding materials that are educationally important, serve the education of the mature generation, and have a comprehensive impact on a person requires great skill and knowledge from the organizer of the event. In the organization of cultural events, it is of great importance to prepare its dramatic foundations artistically. The material for staging is selected according to the following aspects:

1. Relevance of the topic of the work (social importance, relevance to the requirements of the time);
2. The educational value of the work (any creative process must have educational issues);
3. Active behavior of the heroes of the work (to convey to people how to overcome any obstacles and achieve their goals through artistic means);
4. Aspects of professional training of student actors (depending on the skills of organizing cultural events, acting skills, and the aspects that are the basis for mastering the science of students studying at the directing school);

Works created in compliance with all the rules of dramaturgy are considered finished works. After the pesa is selected, it is analyzed with the creative team and staged. The main source of cultural events is the script, which is the first step in organizing the event. Organizing events is one of the important creative processes. The creation of the script and its transformation into a specific composition and staging (under the guidance of the event organizer) should be considered as the result of the work of the director and screenwriter in the organization of this event or performance. When writing a script, it is important to identify and research the location of the event. This is because all the aspects included in the script are adapted to the conditions of this scene. In addition, the information presented at the event is inextricably linked with the choice of the place of action. We mentioned above that the screenwriter reads a lot of books and has a large database. He acquires information by reading a lot of books, as well as mastering the stylistic and orthographic aspects of writing. It is very effective to connect words to make a sentence, to observe the expression of the sentence that comes to mind on paper. Speaking about the script, director B. Saifullaev divides it into 3 different categories, namely:

1. A simple scenario, a sequence of available materials is defined and the controller participates as a connector.
2. A composite scenario is written using materials from different scenarios.
3. The original scenario explains that the viewer will experience unexpected twists, conflicts, and emotions, and as a result, he will not be bored, but will get aesthetic pleasure from the event.

Indeed, we have many holidays. Holidays are celebrated differently everywhere. The author of the screenplay has a great responsibility to create the conditions he dreams of in front of the audience, to achieve the spirit of his fantasy. Not all screenwriters can create original screenplays. For this, the screenwriter must have a broad, very



strong and high-level worldview. We are sure that various means are directly involved in the organization of cultural events.

The range of instruments used especially in festive performances is very wide and there are many of them. At events, we use a wide range of tools, such as live speech, press, visual aids, literature and art, and various technical tools. These will make any event rich and interesting. Effective use of tools that increase the ideological, emotional and image power of the event and increase public interest is one of the important tasks facing the organizers. The organizer of cultural events should not only be familiar with all available effective tools, but also know how to use them effectively. In short, the effective use of effective tools in the organization of cultural events increases the potential of the event, increases its level, and ensures its artistry. But using these tools requires a rich and creative imagination from event organizers. Another of the most used tools in the organization of cultural events is the use of visual aids. The use of visual aids helps to better explain the content of the event, raises the mood of the audience and enriches their impressions. Posters and invitations are the means that introduce the audience to the upcoming event for the first time.

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